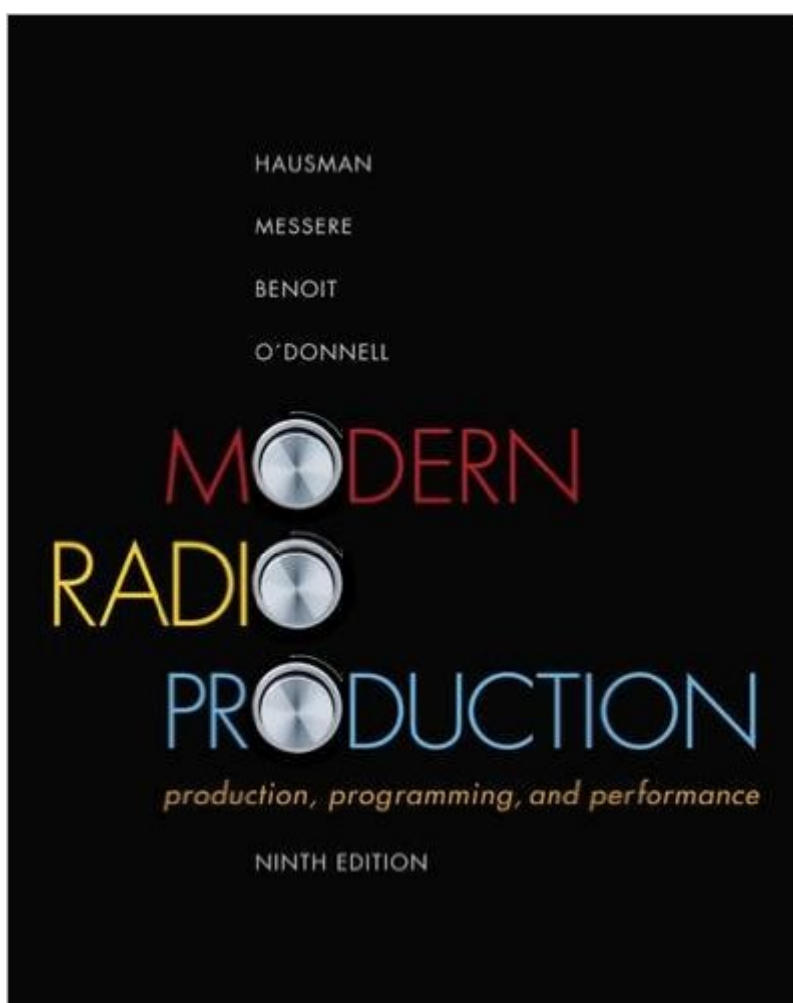


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# Modern Radio Production: Production Programming & Performance (Wadsworth Series In Broadcast And Production)



## Synopsis

MODERN RADIO PRODUCTION, NINTH EDITION, is a current, comprehensive look at radio production and programming that integrates cutting-edge technologies with explanations of traditional equipment and practices. A clear writing style, excellent descriptions and explanations, and attention to detail make this book easy to read and understand.

## Book Information

Series: Wadsworth Series in Broadcast and Production

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Average Customer Review: 3.6 out of 5 stars [See all reviews](#) (11 customer reviews)

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## Customer Reviews

I purchased the kindle version of this book, saving myself some money. However, I found that rather than a typical kindle book which is optimized for the screen, this kindle book appears to be essentially a PDF. Because of this, it does not completely fill my screen (black bars on top and bottom), and thus is extremely difficult to read. I need this book for school, but I think that the price that is being charged for this so-called "kindle" version is ridiculous. If this book were delivered in a true kindle format that allowed for easy reading, I would probably give it four stars. Five stars if the price was \$30 less and the formatting issues were fixed.

none ..... was adequate, good basic text. easy to read, more technical detail would have been appreciated thank you

A great book to read and learn about the Radio/Media industry even though it may seem dated.

I have already gotten a lot of ideas and inspiration from this book. I bought several books on the same topic and have been referring to all of them and reading bits and pieces of all of them at the same time but this is the one I keep coming back to. Nice.

It was for a class my granddaughter is taking at college. It was exactly what she needed, however the price is out of this world.

It came exactly the way it said it would. It came on time and was just a little pricier than I expected.

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